STAR WEST
A TECHWELL EVENT

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Conference Schedule

Sunday, October 2

Registration Desk Hours—7:30am–10:00am
7:30 am to 10:00 am

Continental Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Mastering HP LoadRunner® for Performance Testing (2–Day)
Wilson Mar
8:30 am to 5:00 pm

Fundamentals of Agile Certification—ICAgile (2–Day)
Jeffery Payne
8:30 am to 5:00 pm

Integrating Test with a DevOps Approach (2–Day)
Tom Stiehm
8:30 am to 5:00 pm

Mobile Application Testing (2-Day)
Gene Gotimer
8:30 am to 5:00 pm

Software Tester Certification—Foundation Level (3–Day)
Claire Lohr
8:30 am to 5:00 pm

Python® for Testers (2-Day)
Kristoffer Nordström

8:30 am to 5:00 pm

Agile Tester Certification (2–Day)

Rob Sabourin

8:30 am to 5:00 pm

Real-World Software Testing with Microsoft Visual Studio® (3–Day)

Anna Russo

8:30 am to 5:00 pm

Requirements-Based Testing Workshop (3–Day)

Richard Bender

8:30 am to 5:00 pm

Lunch

12:00 pm to 1:00 pm

Training Classes Continue—1:00pm–5:00pm

1:00 pm to 5:00 pm

Registration Desk Hours—4:00pm–6:00pm

4:00 pm to 6:00 pm

Monday, October 3

Registration Desk Hours—7:00am–4:30pm

7:00 am to 4:30 pm

Continental Breakfast—7:30am–8:30am

7:30 am to 8:30 am

Multi-day Training Classes Continue—8:30am–5:00pm

8:30 am to 5:00 pm

Tutorial MA Critical Thinking for Software Testers

Michael Bolton

8:30 am to 4:30 pm

Tutorial MB Getting Started with Risk-Based Testing

Dale Perry

8:30 am to 4:30 pm

Tutorial MC Better Test Design for Great Test Automation

Hans Buwalda

8:30 am to 12:00 pm

Tutorial MD Testing the Internet of Things `NEW`

Jon Hagar

8:30 am to 12:00 pm

Tutorial ME Fundamentals of Test Design

Lee Copeland

8:30 am to 12:00 pm

Tutorial MF Implement BDD with Cucumber and SpecFlow `NEW`

Mary Thorn

8:30 am to 12:00 pm

Tutorial MG Get Your Message Across: Communications Skills for Testers

Julie Gardiner

8:30 am to 12:00 pm

Tutorial MH Enhance Your Testing Workbox with New Approaches, Methods, and Ideas `NEW`

Isabel Evans

8:30 am to 12:00 pm

Lunch

12:00 pm to 1:00 pm

Tutorials Continue (1:00pm–4:30pm)

1:00 pm to 4:30 pm

Tutorial MI Applying Emotional Intelligence in Your Testing

Julie Gardiner

1:00 pm to 4:30 pm

Tutorial MJ Test Automation Strategies for the Agile World

Bob Galen

1:00 pm to 4:30 pm

Tutorial MK Requirements Engineering for Testers `NEW`

Erik van Veenendaal

1:00 pm to 4:30 pm

Tutorial ML Plan, Architect, and Implement Test Automation within the Lifecycle
Mike Sowers
1:00 pm to 4:30 pm

Tutorial MM White Box Testing: What Every Tester Should Know
Tariq King
1:00 pm to 4:30 pm

Tutorial MN Building Your Mobile App Quality Strategy
Jason Arbon
1:00 pm to 4:30 pm

Registration Desk Hours—Closes at 4:30pm
4:30 pm to 5:00 pm

Tuesday, October 4

Continental Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Registration Desk Hours—7:30am–5:00pm
7:30 am to 5:00 pm

Multi-day Training Classes Continue—8:30am–5:00pm
8:30 am to 5:00 pm

Tutorial TA The Challenges of BIG Testing: Automation, Virtualization, Outsourcing, and More
Hans Buwalda
8:30 am to 4:30 pm

Tutorial TB Selenium Test Automation: From the Ground Up
Jeff "Cheezy" Morgan
8:30 am to 4:30 pm

Tutorial TC Test Attacks to Break Mobile and Embedded Software NEW
Jon Hagar
8:30 am to 12:00 pm

Tutorial TD Performance Testing: Planning for a Successful Test

Dale Perry

8:30 am to 12:00 pm

Tutorial TE Influence Diagrams: A New Way to Understand Testing ^{NEW}

Isabel Evans

8:30 am to 12:00 pm

Tutorial TG The Impact of IoT on Testing: What's in Store? ^{NEW}

Jennifer Bonine

8:30 am to 12:00 pm

Tutorial TH Agile Testing: Team Tactics that Deliver the Goods

SOLD OUT

NEW

Bob Galen, Mary Thorn

8:30 am to 12:00 pm

Tutorial TI Security Testing for Test Professionals

Jeffery Payne

8:30 am to 12:00 pm

Tutorial TJ Test Estimation in the Face of Uncertainty

Rob Sabourin

8:30 am to 12:00 pm

Tutorial TK How Testers Master Git and GitHub

Wilson Mar

8:30 am to 4:30 pm

Lunch

12:00 pm to 1:00 pm

Tutorials Continue (1:00pm–4:30pm)

1:00 pm to 4:30 pm

Tutorial TL Testing Cloud Services

Martin Pol, Jeroen Mengerink

1:00 pm to 4:30 pm

Tutorial TM Agile Test Team Leadership: From Concept to Product ^{NEW}

Bob Galen, Mary Thorn

1:00 pm to 4:30 pm

Tutorial TN How to Break Software: Robustness Edition

Dawn Haynes

1:00 pm to 4:30 pm

Tutorial TO Integrating Automated Testing into DevOps

Jeffery Payne

1:00 pm to 4:30 pm

Tutorial TP Measurement and Metrics for Test Managers

Mike Sowers

1:00 pm to 4:30 pm

Tutorial TQ Take a Test Drive: Acceptance Test-Driven Development

Jared Richardson

1:00 pm to 4:30 pm

Tutorial TR Exploring Usability Testing for Mobile and Web Technologies

Rob Sabourin

1:00 pm to 4:30 pm

Welcome Reception—4:30pm–5:30pm

4:30 pm to 5:30 pm

Wednesday, October 5

Registration Desk Hours—7:00am–5:30pm

7:00 am to 5:30 pm

Bonus Session B1 Risk-Based Testing: Everyone's talking about it, but how many are actually doing it?

Huw Price, CA Technologies

7:15 am to 8:15 am

Continental Breakfast—7:30am–8:30am

7:30 am to 8:30 am

Keynote K1 Lessons Learned in Leadership: Give Your Team the Edge

Selena Delesie, Delesie Solutions

8:30 am to 9:45 am

Keynote K2 Engineering Trust in Complex Systems
Casey Rosenthal, Netflix
10:00 am to 11:00 am

Networking Break • Visit the Expo—11:00am–2:00pm
11:00 am to 2:00 pm

Industry Technical Presentation ITP1 One Touch Testing
Anant Hariharan, Cognizant Technology Solutions
11:30 am to 12:30 pm

Industry Technical Presentation ITP2 Load Testing Best Practices: 3 Use Cases Every Company Should Run
Troy Presley, Apica System
11:30 am to 12:30 pm

Industry Technical Presentation ITP3 Next Generation Lifecycle Automation and Business Assurance
Sarat Addanki, Prolifics
11:30 am to 12:15 pm

Concurrent Session W1 The Path to Test Leadership: A Road Less Traveled
Tariq King, Ultimate Software
11:30 am to 12:30 pm

Concurrent Session W2 Testing in the Dark
Rob Sabourin, amibug.com
11:30 am to 12:30 pm

Concurrent Session W3 Automated Testing: Go Beyond the Basics
Jim Holmes, Guidepost Systems
11:30 am to 12:30 pm

Concurrent Session W4 Testing in an Agile World: The Current State and Future Possibilities
Nikhil Kaul, SmartBear Software
11:30 am to 12:30 pm

Concurrent Session W5 Testing in a Continuous Delivery Pipeline: Faster, Better,

Cheaper
Gene Gotimer, Coveros, Inc.
11:30 am to 12:30 pm

Concurrent Session W6 IoT Software Testing Challenges: The IoT World Is Really Different
Jon Hagar, Grand Software Testing
11:30 am to 12:30 pm

Lunch in the Expo—Meet the Speakers
12:30 pm to 1:30 pm

Industry Technical Presentation ITP4 How to Conquer Agility Leveraging Analytics on Automation Data?
Harshal Vora, Infostretch
12:30 pm to 1:30 pm

Industry Technical Presentation ITP5 Make Continuous Testing Work: Explore and Automate
Dr. Gerd Weishaar, Tricentis
12:30 pm to 1:30 pm

Industry Technical Presentation ITP6 Early Performance Testing
Eric Proegler, SOASTA
12:30 pm to 1:15 pm

Industry Technical Presentation ITP7 Why Testers Can't Test: How Alaska Airlines Solves the Test Environment Dilemma
Ryan Papineau, Alaska Airlines, Spencer DeBrosse, Parasoft
1:45 pm to 2:45 pm

Industry Technical Presentation ITP9 QA Transformation Through Lifecycle Virtualization: 5 Technologies to Protect Your Brand and Your Business
Theresa Lanowitz, voke, inc.
1:45 pm to 2:30 pm

Concurrent Session W7 The Art of People Facilitation: Servant Leadership and Team Dynamics
Robert Woods, MATRIX Resources
1:45 pm to 2:45 pm

Concurrent Session W8 Full Stack Testing of Node.js Applications
Stacy Kirk, QualityWorks Consulting Group, LLC
1:45 pm to 2:45 pm

Concurrent Session W9 Adaptive Automation: Tests that Recover Instead of Failing
Scott Miles, Aconex
1:45 pm to 2:45 pm

Concurrent Session W10 Agile Testing at Etsy: How and Why It Works
Arylee McSweaney, Etsy
1:45 pm to 2:45 pm

Concurrent Session W11 The Journey to Continuous Testing
Adam Auerbach, Capital One
1:45 pm to 2:45 pm

Concurrent Session W12 Become a Mindful Tester: Eliminate the Clutter, Weather Any Storm
Francie Van Wirkus, Francie Van Wirkus
1:45 pm to 2:45 pm

Industry Technical Presentation ITP10 API Virtualization ... Why, When and How
Temil Sanchez, SmartBear Software
3:00 pm to 4:00 pm

Industry Technical Presentation ITP11 How to Get Intelligent Automated Testing With Real-World Test Data Management
Dale Ellis, TurnKey Solutions
3:00 pm to 4:00 pm

Industry Technical Presentation ITP12 Learn how Kraft Heinz Company overcame the challenge of having one automation framework that spans both ERP and non-ERP technologies!
Aaron Katz, The Kraft Heinz Company, Antara Pal, Infosys Limited
3:00 pm to 3:45 pm

Concurrent Session W13 Virtually Speaking: Leading Distributed Test Teams
Willie Smith, UPS
3:00 pm to 4:00 pm

Concurrent Session W14 Design for Testability in Practice

Nir Szilagyi, PayPal

3:00 pm to 4:00 pm

Concurrent Session W15 Go Test Yourself: A Self-Testing Automation Pattern

Prakash Karaka, Amazon

3:00 pm to 4:00 pm

Concurrent Session W16 Agile Testing for Embedded and IoT Software Development

Thomas Stiehm, Coveros, Inc.

3:00 pm to 4:00 pm

Concurrent Session W17 A DevOps Primer: Whole Team Approaches for Better Software Quality

Marianne Hollier, IBM

3:00 pm to 4:00 pm

Concurrent Session W18 It's Time to Automate Your Exploratory Testing

Jim Trentadue, Original Software

3:00 pm to 4:00 pm

Networking Break • Visit the Expo—3:30pm–6:30pm

4:00 pm to 6:30 pm

Keynote K3 Lightning Strikes the Keynotes

Lee Copeland, TechWell Corp.

4:15 pm to 5:15 pm

Reception in the Expo Hall

5:30 pm to 6:30 pm

Bonus Session B2 Panel Discussion on Bridging the Gap Between the Digital and Physical Worlds with QA

Imran Shaikh, Rogers, Rajesh Bala, Tata Consultancy Services, Prasad Mk, TCS

6:30 pm to 7:30 pm

Thursday, October 6

Bonus Session B3 Transforming Test for DevOps: Insights from Alaska Airlines, Capital One, CareFirst, Comcast

Panelists: Ryan Papineau, Alaska Airlines | Adam Auerbach, Capital One | Mike Puntumapanitch, CareFirst | Sujal Dalia, Comcast, Alaska Airlines, Capital One, CareFirst, Comcast, Parasoft

7:15 am to 8:15 am

Continental Breakfast—7:30am–8:30am

7:30 am to 8:30 am

Registration Desk Hours—8:00am–5:00pm

8:00 am to 5:00 pm

Keynote K4 Optimize Your Test Automation to Deliver More Value

Mary Thorn, Ipreo

8:30 am to 9:45 am

Industry Technical Presentation ITP13 Best Practices for Delivering Quality Responsive Web Apps Across All Digital Platforms

Sveta Kostinsky, Perfecto

9:45 am to 10:45 am

Industry Technical Presentation ITP14 Load Testing with eggPlant Performance: Live Demonstration and Q&A

Tom Miseur, TestPlant

9:45 am to 10:45 am

Industry Technical Presentation ITP15 Outlasting the Digital Storm: Survival Guide for QA Function

Rajesh Bala, Tata Consultancy Services

9:45 am to 10:30 am

Concurrent Session T1 What Time Is It Over There? Managing Your Global QA Team

Elizabeth Wisdom, Ulta Beauty

9:45 am to 10:45 am

Concurrent Session T2 Making the Move to Behavior-Driven Development

Kevin Dunne, QASymphony

9:45 am to 10:45 am

Concurrent Session T3 Automated Testing Using Selenium
Jin Reck, Mutual of Omaha Insurance
9:45 am to 10:45 am

Concurrent Session T4 Seven Steps to Pragmatic Mobile Testing
Tom Chavez, SOASTA
9:45 am to 10:45 am

Concurrent Session T5 Understanding Complex Web Performance Measurement
Parvez Ahammad, Instart Logic
9:45 am to 10:45 am

Concurrent Session T6 T-Shaped People: Time to Get in Shape for Your Testing Future
Mary Thorn, Ipreo
9:45 am to 10:45 am

Networking Break • Visit the Expo—10:30am–3:00pm
10:30 am to 3:00 pm

Industry Technical Presentation ITP16 Automated Testing Made Awesome with Sauce Labs
Kevin Berg, Sauce Labs
11:15 am to 12:15 pm

Industry Technical Presentation ITP17 Improve your Mobile Testing Strategy with Continuous Delivery
Earl Adona, Mobile Labs
11:15 am to 12:15 pm

Industry Technical Presentation ITP18 Think you can just 'Test' that API? Think again...
Jonathon Wright, CA Technologies
11:15 am to 12:00 pm

Concurrent Session T7 Testing the Magic at Walt Disney Imagineering
Janna Loeffler, The Walt Disney Company
11:15 am to 12:15 pm

Concurrent Session T8 Agile Strategies for Traditional Software Development

Teams
Melanie Drake, SAS
11:15 am to 12:15 pm

Concurrent Session T9 Get a Handle on Your Test Data—Starting Now
Paul Merrill, Beaufort Fairmont
11:15 am to 12:15 pm

Concurrent Session T10 Three Keys to Mobile Testing for Real User Conditions
Carlo Cadet, Perfecto Mobile
11:15 am to 12:15 pm

Concurrent Session T11 Agile Testing Process Analytics: From Data to Insightful Information
Jonathan Alexander, QA Symphony
11:15 am to 12:15 pm

Concurrent Session T12 The Role of Testers as Requirements Dealers
Jyothi Rangaiah, Independent Test Consultant
11:15 am to 12:15 pm

Lunch in the Expo • Meet the Speakers
12:15 pm to 1:15 pm

Industry Technical Presentation ITP19 Shifting Left – Evolution of Automation
Michael Faulise, tap | QA
12:15 pm to 1:15 pm

Industry Technical Presentation ITP20 ZAPTEST – The Game Changer!
Alex Chernyak, ZAPTEST
12:15 pm to 1:15 pm

Industry Technical Presentation ITP21 Kick-Start Your Automation Program with Build Acceptance Automation
Rachel Obstler, Keynote Mobile Testing | SIGOS
12:15 pm to 1:00 pm

Industry Technical Presentation ITP22 How to Deliver Secure, High Quality Test Data Faster Than Ever Before
Matthew Yeh, Delphix, Brett Stevens, Delphix
1:30 pm to 2:30 pm

Industry Technical Presentation ITP23 Deliver an Exceptional Mobile User Experience in 5 Minutes
Archie Roboostoff, Micro Focus
1:30 pm to 2:30 pm

Concurrent Session T13 The Four V's of Big Data Testing: Variety, Volume, Velocity, and Veracity
Jaya Bhagavathi Bhallamudi, Tata Consultancy Services
1:30 pm to 2:30 pm

Concurrent Session T14 Nonfunctional Testing: Examine the Other Side of the Coin
Balaji Arunachalam, Intuit, Inc.
1:30 pm to 2:30 pm

Concurrent Session T15 Comprehensive Performance Testing: From Early Dev to Live Production
Brad Stoner, AppDynamics
1:30 pm to 2:30 pm

Concurrent Session T16 The Boss Chose the Cloud: What Does that Mean for You?
Martin Pol, Polteq Testing Services B.V., Jeroen Mengerink, Polteq Testing Services B.V.
1:30 pm to 2:30 pm

Concurrent Session T17 Story Time for Testers
Isabel Evans, Independent Consultant
1:30 pm to 2:30 pm

Concurrent Session T18 A Day in the Life of a Test Architect
Lee Hawkins, Dell Software
1:30 pm to 2:30 pm

Networking Break • Visit the Expo—Closes at 3:00pm
2:30 pm to 3:00 pm

Industry Technical Presentation ITP24 Improving Quality and Efficiency in Testing by Making Test Data Part of DevOps
Manish Gupta, Informatica

3:00 pm to 4:00 pm

Industry Technical Presentation ITP25 Accessibility Testing: Taming the Beast
Dylan Barrell
3:00 pm to 3:45 pm

Concurrent Session T19 Big Data, Big Trouble: Getting into the Flow of Hadoop
Testing
Maryam Umar, Hotels.com
3:00 pm to 4:00 pm

Concurrent Session T20 Smart Combinatorial Testing
Ingo Philipp, Tricentis
3:00 pm to 4:00 pm

Concurrent Session T21 Become a Performance Diagnostics Hero
Andreas Grabner, Dynatrace
3:00 pm to 4:00 pm

Concurrent Session T22 Transform Your Cloud Validation Strategy from Cloudy
to Clear
Vandana Viswanathan, Cognizant Technology Solutions
3:00 pm to 4:00 pm

Concurrent Session T23 The Tester's Role: Balancing Technical Acumen and User
Advocacy
Melissa Tondi, ShopAtHome.com
3:00 pm to 4:00 pm

Concurrent Session T24 Exploratory Testing and Automated Testing: Create a
Healthy Relationship
Dawn Jardine, Razorfish
3:00 pm to 4:00 pm

Keynote K5 Take Charge of Your Testing Career: Bring Your Skills to the Next
Level
Jared Richardson, Agile Artisans
4:15 pm to 5:15 pm

Testing & Quality Leadership Summit Reception (Summit Registration

Required)
5:30 pm to 6:30 pm

Leadership Summit Session SMT1 Reception and Summit Kickoff: As a Leader,
What Is Keeping You Up at Night?
5:30 pm to 6:30 pm

Friday, October 7

Registration Desk Hours - 7:30am–3:00pm
7:30 am to 3:00 pm

Continental Breakfast—8:00am–8:30am
8:00 am to 8:30 am

Women Who Test
8:30 am to 4:00 pm

Testing & Quality Leadership Summit
8:30 am to 4:30 pm

Bonus Session B4 The Workshop on Regulated Software Testing (WREST)
John McConda, Moser Consulting, Griffin Jones, Congruent Compliance
8:30 am to 4:30 pm

Source URL: https://starwest.techwell.com/program/schedule/list