

SOFTWARE TESTING ANALYSIS & REVIEW

Increase Your Visibility and Reach Testing and Quality Professionals

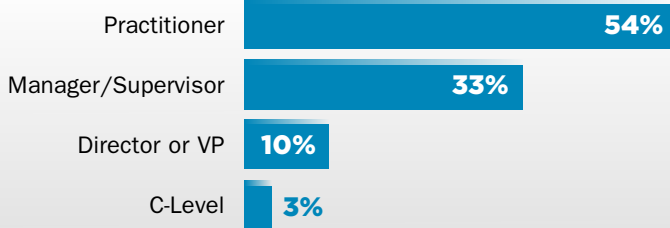
Exhibit at STARWEST to reach hundreds of test and QA professionals at one of the largest and most consistently attended software events in the industry. For more than twenty years, STAR conferences have offered attendees the most up-to-date information, tools, and technologies available in the software testing industries. Join us at STAREAST and STARCANADA for even more exposure.



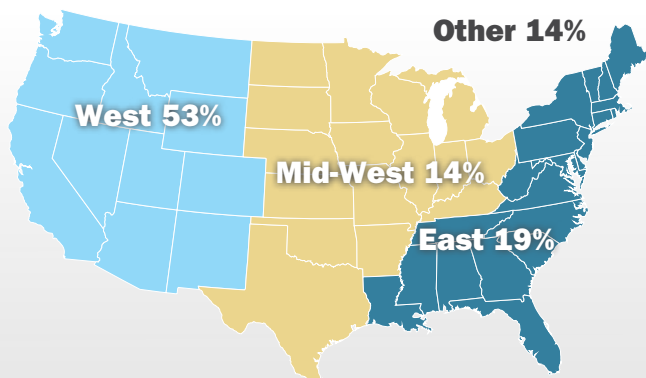
EXPO: OCT. 15-16, 2014
 Anaheim, CA • Disneyland Hotel
starwest.techwell.com

THE STARWEST EXPO AUDIENCE

JOB TITLE LEVEL



REGIONAL ANALYSIS

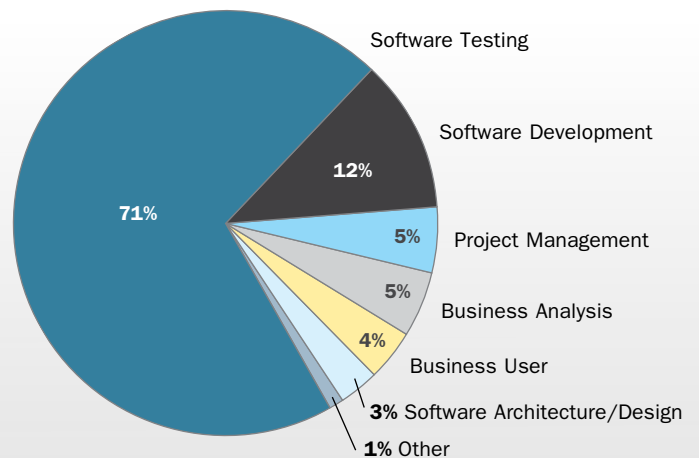


TOPICS COVERED

- | | |
|-----------------------------|---------------------------|
| Test Management | Performance Testing |
| Test Techniques | Agile Testing |
| Test Automation | Security Testing |
| Embedded and Mobile Testing | Measurement and Metrics |
| Test Process Improvement | Web and eBusiness Testing |
| Cloud Testing | |



JOB FUNCTION



INDUSTRY

- | | |
|---|-----|
| Information | 51% |
| Finance and Insurance | 12% |
| Health Care and Social Assistance | 8% |
| Government | 6% |
| Management of Companies and Enterprises | 5% |
| Manufacturing | 4% |
| Utilities | 4% |
| Other | 10% |