STAR EAST

A TECHWELL EVENT

Conference Schedule

📄Schedule PDF

Sunday, May 1

Integrating Test with a DevOps Approach (2–Day)

Tom Stiehm

8:30 am to 4:30 pm

Software Tester Certification—Foundation Level (3–Day)

Claire Lohr

8:30 am to 4:30 pm

Real-World Software Testing with Microsoft Visual Studio® (3–Day)

Anna Russo

8:30 am to 4:30 pm

Mastering HP LoadRunner® for Performance Testing (2–Day)

Wilson Mar

8:30 am to 4:30 pm

Agile Tester Certification (2–Day)

Rob Sabourin

8:30 am to 4:30 pm

Python® for Testers (2-Day)

Kristoffer Nordström

8:30 am to 4:30 am

Requirements-Based Testing Workshop (3–Day)

Richard Bender

8:30 am to 4:30 pm

Fundamentals of Agile Certification—ICAgile (2–Day)

Jeffery Payne

1

8:30 am to 4:30 pm

Mobile Application Testing (2-Day)

Brian Hicks

8:30 am to 4:30 pm

Training Classes Continue—1:00pm–5:00pm

1:00 pm to 5:00 pm

Monday, May 2

Multi-day Training Classes Continue—8:30am–5:00pm

8:30 am to 5:00 pm

Tutorial

MA

Getting Started with Risk-Based Testing

Dale Perry

8:30 am to 4:30 pm

Tutorial

MB

A Rapid Introduction to Rapid Software Testing

James Bach

8:30 am to 4:30 pm

Tutorial

MC

Get Your Message Across: Communication Skills for Testers

Julie Gardiner

8:30 am to 12:00 pm

Tutorial

MD

Testing the Internet of Things

NEW

Jon Hagar

8:30 am to 12:20 pm

Tutorial

ME

Plan, Architect, and Implement Test Automation within the Lifecycle

Mike Sowers

8:30 am to 12:00 pm

Tutorial

MF

The Keys to Agile Testing Maturity

Bob Galen, Mary Thorn

8:30 am to 12:00 pm

Tutorial

MG

Enhance Your Testing Workbox with New Approaches, Methods, and Ideas

NEW

Isabel Evans

8:30 am to 12:00 pm

Tutorial

MH

End-to-End Testing with the Heuristic Software Test Model

Paul Holland

8:30 am to 12:00 pm

Tutorial

MI

Applying Emotional Intelligence in Testing

Julie Gardiner

1:00 pm to 4:30 pm

Tutorial

MJ

Test Automation Strategies for the Agile World

Bob Galen

1:00 pm to 4:30 pm

Tutorial

MK

Successful Test Automation: A Manager's View

Dorothy Graham

1:00 pm to 4:30 pm

Tutorial

ML

Pairwise Testing Explained

Lee Copeland

1:00 pm to 4:30 pm

Tutorial

MM

Better Test Design for Great Test Automation

Hans Buwalda

1:00 pm to 4:30 pm

Tutorial

MN

Service Virtualization: Making the Unavailable Available for Testing

Carlos Pineda

1:00 pm to 4:30 pm

Tuesday, May 3

Multi-day Training Classes Continue—8:30am–5:00pm

8:30 am to 5:00 pm

Tutorial

TA

Critical Thinking for Software Testers

Michael Bolton

8:30 am to 4:30 pm

Tutorial

TB

The Challenges of BIG Testing: Automation, Virtualization, Outsourcing, and More

Hans Buwalda

8:30 am to 4:30 pm

Tutorial

TC

Selenium Test Automation: From the Ground Up

Jeff "Cheezy" Morgan

8:30 am to 4:30 pm

Tutorial

TD

Technical Test Automation Challenges: Patterns and Solutions

Dorothy Graham

8:30 am to 12:00 pm

Tutorial

TE

Performance Testing: Planning for a Successful Test

Dale Perry

8:30 am to 12:00 pm

Tutorial

TF

Fundamentals of Test Design

Lee Copeland

8:30 am to 12:00 pm

Tutorial

TG

What's Your Leadership IQ?

Jennifer Bonine

8:30 am to 12:00 pm

Tutorial

TH

Security Testing for Test Professionals

Jeffery Payne

8:30 am to 12:00 pm

Tutorial

TI

Testing Under Pressure: A Case for Session-Based Test Management

Jon Bach

8:30 am to 12:00 pm

Tutorial

TJ

Test Attacks to Break Mobile and Embedded Software

Jon Hagar

8:30 am to 12:00 pm

Tutorial

TK

How Testers Master Git and GitHub

Wilson Mar

1:00 pm to 4:30 pm

Tutorial

TL

Testing Cloud Services

Martin Pol, Jeroen Mengerink

1:00 pm to 4:30 pm

Tutorial

TM

Influence Diagrams: A New Way to Understand Testing

NEW

Isabel Evans

1:00 pm to 4:30 pm

Tutorial

TN

How to Break Software: Robustness Edition

Dawn Haynes

1:00 pm to 4:30 pm

Tutorial

TO

What DevOps Means for Testers: Tips for Getting Testers Involved

NEW

Jeffery Payne

1:00 pm to 4:30 pm

Tutorial

TP

Measurement and Metrics for Test Management

Mike Sowers

1:00 pm to 4:30 pm

Tutorial

TQ

Exploring Usability Testing for Mobile and Web Technologies

Rob Sabourin

1:00 pm to 4:30 pm

Wednesday, May 4

Bonus Session

B1

End-to-End Testing for a Connected Ecosystem

Rajesh Bala, Tata Consultancy Services

7:15 am to 8:15 am

Free Virtual Conference

8:30 am to 6:00 pm

Keynote

K1

Lessons Learned in (Selling) Software Testing

Keith Klain, Tekmark Global Solutions

8:30 am to 10:00 am

Keynote

K2

Open Source Test Automation: Riding the Second Wave

David Dang, Zenergy Technologies

10:00 am to 11:00 am

Industry Technical Presentation

ITP1

Effective Testing and Automation with Visual Studio Team Services

Esteban Garcia, Microsoft

11:30 am to 12:30 pm

Industry Technical Presentation

ITP2

10 Emerging Trends in Software Testing: Predictions for the next decade

Kalyan Rao Konda, Gallop Solutions

11:30 am to 12:30 pm

Industry Technical Presentation

ITP3

Discover Current Trends in Quality Assurance and Testing for Your Digital Enterprise

Michelle Walker, Capgemini

11:30 am to 12:30 pm

Concurrent Session

W1

Nature vs. Nurture: Building Great Test Teams

Shaun Bradshaw, Zenergy Technologies, Inc.

11:30 am to 12:30 pm

Concurrent Session

W2

Acceptance- and Behavior-Driven Development with Cucumber: Three Case Studies

Mary Thorn, Ipreo

11:30 am to 12:30 pm

Concurrent Session

W3

Anti-Patterns for Automated Testing

Hans Buwalda, LogiGear

11:30 am to 12:30 pm

Concurrent Session

W4

Helpful Practices in Agile Testing

Jeroen Mengerink, Polteq Testing Services B.V.

11:30 am to 12:30 pm

Concurrent Session

W5

How HP Enterprise Implemented DevOps Processes

Clint Sprauve, Hewlett Packard Enterprise, Eran Bachar, Hewlett-Packard Enterprise

11:30 am to 12:30 pm

Concurrent Session

W6

The Internet of Things in Action: Testing Anki's OVERDRIVE Racing Game

Jane Fraser, Anki, Inc.

11:30 am to 12:30 pm

Industry Technical Presentation

ITP4

Automated Testing Made Awesome with Sauce Labs

Paul Feldman, Sauce Labs

12:40 pm to 1:40 pm

Industry Technical Presentation

ITP5

ZAPTEST – The Game Changer!

Oleg Chernyak, ZAPTEST

12:40 pm to 1:40 pm

Industry Technical Presentation

ITP6

Testing in the Digital Age: Thrive in the New Now!

Todd DeCapua, Hewlett Packard Enterprise, Silvia Siqueira, Hewlett Packard Enterprise

1:45 pm to 2:30 pm

Industry Technical Presentation

ITP7

Latest Trends in Automation Testing of Big Data, Data Warehouse & Analytics

Joe Underwood, TestingXperts

1:45 pm to 2:45 pm

Industry Technical Presentation

ITP8

Why do QA Automation Projects Fail?

Rajiv Jain, ThinkSys Inc.

1:45 pm to 2:45 pm

Concurrent Session

W7

From Zero to Hero in 205 Days!

Michael Wasielczyk , T. Rowe Price

1:45 pm to 2:45 pm

Concurrent Session

W8

Testing in the New World of Off-the-Shelf Software

Gerie Owen, Eversource Energy, Peter Varhol, Technology Strategy Research

1:45 pm to 2:45 pm

Concurrent Session

W9

End-to-End Automated Testing: Lessons from Zombieland

Matt Barbour, Comcast

1:45 pm to 2:45 pm

Concurrent Session

W10

Budgeting, Estimation, Planning, and #NoEstimates: They All Make Sense for Agile Testing

Michael Harris, David Consulting Group

1:45 pm to 2:45 pm

Concurrent Session

W11

Continuous Integration Testing Techniques to Improve Chef Cookbook Quality

Glenn Buckholz, Coveros, Inc.

1:45 pm to 2:45 pm

Concurrent Session

W12

Ensuring Maximum Quality in the Era of IoT and Wearables

Gauri Arondekar, InfoStretch

1:45 pm to 2:45 pm

Industry Technical Presentation

ITP9

Effective and Efficient Mobile Testing in an Agile Environment

Rachel Obstler, Keynote by Dynatrace

3:00 pm to 3:45 pm

Industry Technical Presentation

ITP10

The Future of Software Delivery: A Focus on Speed, Quality, and Efficiency

Dale Ellis, TurnKey Solutions

3:00 pm to 4:00 pm

Industry Technical Presentation

ITP11

"Where's Test in DevOps?"

Nikhil Kaul, SmartBear Software

3:00 pm to 4:00 pm

Concurrent Session

W13

Test Management in Agile

Jeffery Payne, Coveros, Inc.

3:00 pm to 4:00 pm

Concurrent Session

W14

The Canary in the Coal Mine: Create an Early Warning Tool to Help Your Testing

Stephen Burlingame, Navicure

3:00 pm to 4:00 pm

Concurrent Session

W15

Fostering Long-Term Test Automation Success

Carl Nagle, SAS Institute, Inc.

3:00 pm to 4:00 pm

Concurrent Session

W16

Test-Driven Everything—with Deliberate Collaboration

Jeff "Cheezy" Morgan, LeanDog, Ardita Karaj, EPAM Systems

3:00 pm to 4:00 pm

Concurrent Session

W17

The Road to DevOps: Data, Environment, and Test Automation

Tanya Kravtsov, Audible

3:00 pm to 4:00 pm

Concurrent Session

W18

No More Exploratory Testing—Really?

Michael Bolton, DevelopSense

3:00 pm to 4:00 pm

Keynote

K3

Lightning Strikes the Keynotes

Lee Copeland, TechWell Corp.

4:15 pm to 5:15 pm

Thursday, May 5

Bonus Session

B2

Test Data Management: It's More Than Just Masking

Gokul Sridharan, CA Technologies

7:15 am to 8:15 am

Keynote

K4

Telling Our Testing Stories

Isabel Evans, Independent Consultant

8:30 am to 9:30 am

Industry Technical Presentation

ITP12

Assuring Superior Customer Experience in the Digital Reimagination™ Era

Joel Rieck, Comcast Cable, Chinmayanand Jha, Tata Consultancy Services

9:45 am to 10:30 am

Industry Technical Presentation

ITP13

What Am I Missing? How Bad CX Persistently Eludes Conventional Monitoring

Zach Henderson, Catchpoint Systems, Inc.

9:45 am to 10:45 am

Industry Technical Presentation

ITP14

Make Continuous Delivery for Mobile Applications a Reality

Dan McFall, Mobile Labs

9:45 am to 10:45 am

Concurrent Session

T1

The Lean Startup Method and Its Value for Testers

Lee Copeland, TechWell Corp.

9:45 am to 10:45 am

Concurrent Session

T2

Analyze, Diagnose, and Prevent Test Flakiness

Dionny Santiago, Ultimate Software

9:45 am to 10:45 am

Concurrent Session

T3

Turbocharge Your Automation Framework to Shorten Regression Execution Time

Asad Faruqui , Symantec, Moni Mau, Symantec

9:45 am to 10:45 am

Concurrent Session

T4

Use Combinatorial Testing for Mobile Device Fragmentation

Jon Hagar, Grand Software Testing

9:45 am to 10:45 am

Concurrent Session

T5

Quality Metrics: The Dirty Word in the Room

Annette Ash , SolutionsIQ Consulting

9:45 am to 10:45 am

Concurrent Session

T6

Customer Experience (CX): How to Build an Army of Fans

Stephen Frein, Comcast

9:45 am to 10:45 am

Industry Technical Presentation

ITP15

Workflow Automation

Praveen Thangavelu, Pole to Win International

11:15 am to 12:00 pm

Industry Technical Presentation

ITP16

RWD: Get Started Today Testing Desktop & Mobile Side-by-Side

Carlo Cadet, Perfecto Mobile

11:15 am to 12:15 pm

Industry Technical Presentation

ITP17

The Future of Testing

Gerd Weishaar, Tricentis

11:15 am to 12:15 pm

Concurrent Session

T7

Build a Cross-Department DevOps Team

Jeffery Payne, Coveros, Inc.

11:15 am to 12:15 pm

Concurrent Session

T8

A Tester's Experience with User Experience Mapping

Marjana Shammi, IceMobile

11:15 am to 12:15 pm

Concurrent Session

T9

Combine Test Automation Code with Product Code: The Good, the Bad, and the Lessons Learned

Chris Loder, Halogen Software

11:15 am to 12:15 pm

Concurrent Session

T10

Cross-Platform Mobile Test Automation Using Appium

Jonah Stiennon, Sauce Labs

11:15 am to 12:15 pm

Concurrent Session

T11

Defect Metrics for Organization and Project Health

David Bialek, American Greetings

11:15 am to 12:15 pm

Concurrent Session

T12

Boost Test Coverage with Automated Visual Testing

Joe Colantonio, TestTalks

11:15 am to 12:15 pm

Industry Technical Presentation

ITP18

How to Deliver Secure, High-Quality Test Data Faster Than Ever Before

Matthew Yeh, Delphix, Brett Stevens, Delphix

12:20 pm to 1:20 pm

Industry Technical Presentation

ITP19

Agile Testing: Don't Just Talk About it! Start Doing it!

Gokul Sridharan, CA Technologies

1:30 pm to 2:15 pm

Industry Technical Presentation

ITP20

Test Anarchy: Deploy & Destroy Complete Test Environments

Andrey Madan, Parasoft

1:30 pm to 2:30 pm

Industry Technical Presentation

ITP21

Deliver Exceptional User Experience Across All Devices

Chris Meranda, Borland SE, Micro Focus

1:30 pm to 2:30 pm

Concurrent Session

T13

Testing at Startup Companies: What, When, Where, and How

Alice Till-Carty, Lyst

1:30 pm to 2:30 pm

Concurrent Session

T14

Continuous Integration: A New Way of Life

Melissa Benua, PlayFab, Inc.

1:30 pm to 2:30 pm

Concurrent Session

T15

The Selenium Grid: Run Multiple Automated Tests in Parallel

Brian Long, Virginia Tech

1:30 pm to 2:30 pm

Concurrent Session

T16

Stay Ahead of the Mobile and Web Testing Maturity Curve

Danny McKeown, Paychex

1:30 pm to 2:30 pm

Concurrent Session

T17

(Almost) Everything I Know about Testing I Learned Playing Poker

Matthew Eakin , Centric Consulting

1:30 pm to 2:30 pm

Concurrent Session

T18

Git and GitHub for Testers

Wilson Mar, JetBloom

1:30 pm to 2:30 pm

Concurrent Session

T19

Finding Success with Test Process Improvement

Gitte Ottosen, Capgemini-Sogeti Denmark

3:00 pm to 4:00 pm

Concurrent Session

T20

Testing Lessons from the Land of Make Believe

Rob Sabourin, amibug.com

3:00 pm to 4:00 pm

Concurrent Session

T21

Don't Be Another Statistic! Develop a Long-Term Test Automation Strategy

Lee Barnes, Utopia

3:00 pm to 4:00 pm

Concurrent Session

T22

Build a Quality Engineering and Automation Framework

Rahul Shah, WorldVentures

3:00 pm to 4:00 pm

Concurrent Session

T23

Evolve or Die: What Testers Need to Do to Survive and Thrive

Michael Cooper, W3, LLC

3:00 pm to 4:00 pm

Concurrent Session

T24

Uncover Untold Stories in Your Data: A Deep Dive on Data Profiling

Catherine Cruz Agosto, Availity, LLC, Shauna Ayers, Availity, LLC

3:00 pm to 4:00 pm

Keynote

K5

The Evolution of a Software Tester: From Novice to Practitioner

Dawn Haynes, PerfTestPlus, Inc.

4:15 pm to 5:15 pm

Testing & Quality Leadership Summit Reception (Summit Registration Required)

5:30 pm to 6:30 pm

Leadership Summit Session

SMT1

Reception and Summit Kickoff: As a Leader, What Is Keeping You Up at Night?

5:30 pm to 6:30 pm

Friday, May 6

Testing & Quality Leadership Summit

8:30 am to 4:30 pm

Women Who Test

8:30 am to 4:00 pm

Bonus Session

B3

The Workshop on Regulated Software Testing (WREST)

John McConda, Moser Consulting, Griffin Jones, Congruent Compliance

8:30 am to 4:30 pm

Testing & Quality Leadership Summit, Women Who Test, & WREST Bonus Session (cont.)

1:00 pm to 4:00 pm

Leave a message ⌃