

# SOFTWARE TESTING ANALYSIS & REVIEW

*Meet Face to Face With Hundreds of Software Testing Professionals*

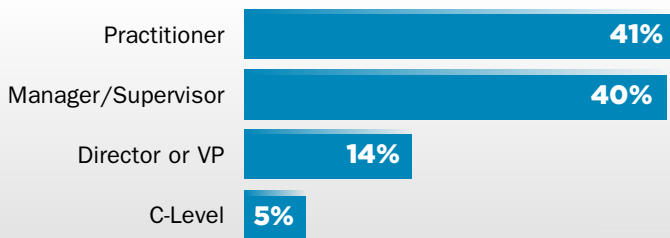
STAR Testing Conferences are the largest and longest running events in the testing industry. Software testing professionals and managers worldwide continue to make STAR a first stop—and a return stop—to network and learn from experts, colleagues, and solution providers. Exhibit at the STAREAST Testing EXPO to gain direct access to an audience of qualified prospects. Join us at STARCANADA and STARWEST for even more exposure.



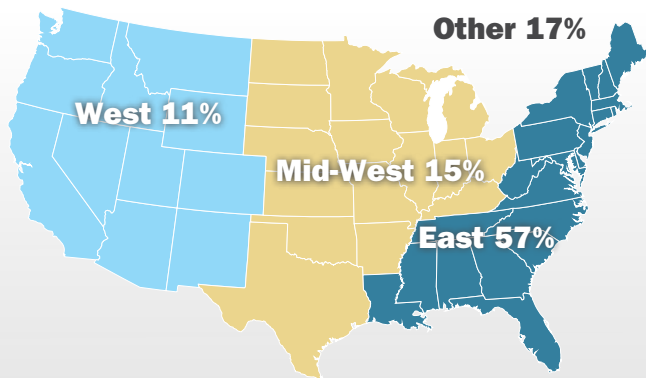
**EXPO: MAY 7-8, 2014**  
 Orlando, FL • Rosen Centre  
[stareast.techwell.com](http://stareast.techwell.com)

## THE STAREAST EXPO AUDIENCE

### JOB TITLE LEVEL



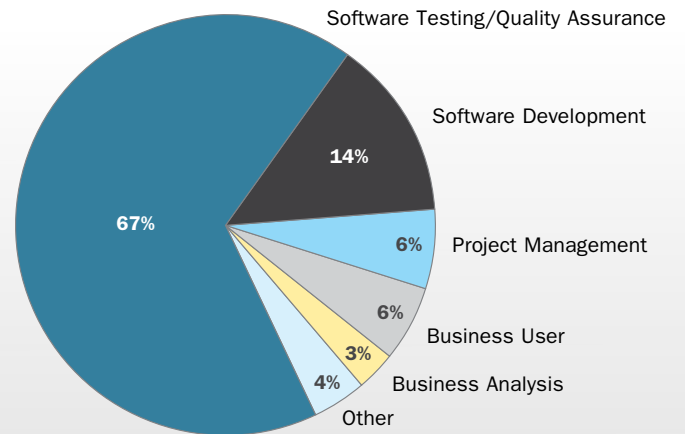
### REGIONAL ANALYSIS



### TOPICS COVERED

- |                             |                           |
|-----------------------------|---------------------------|
| Test Management             | Performance Testing       |
| Test Techniques             | Agile Testing             |
| Test Automation             | Security Testing          |
| Embedded and Mobile Testing | Measurement and Metrics   |
| Test Process Improvement    | Web and eBusiness Testing |
| Cloud Testing               |                           |

### JOB FUNCTION



### INDUSTRIES

Information	28%
Finance and Insurance	20%
Manufacturing	9%
Utilities	8%
Health Care and Social Assistance	6%
Retail Trade	6%
Management of Companies and Enterprises	3%
Transportation and Warehousing	3%
Government	3%
Other	14%