

COVERING THE SOFTWARE LIFECYCLE

Engage with Software and IT Professionals Looking for Solutions

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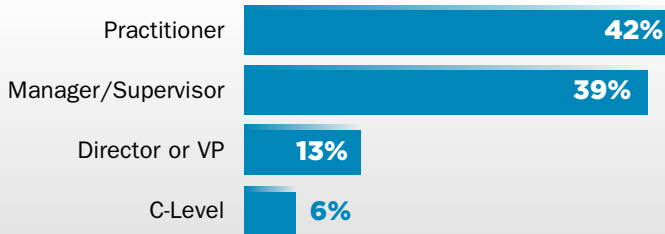
Agile Development Conference, Better Software, and DevOps Conference West Expo:
June 10–11, 2015
Caesars Palace
Las Vegas, NV
adc-bsc-west.techwell.com



Agile Development Conference, Better Software, and DevOps Conference East Expo:
November 11–12, 2015
Hilton Orlando—
Lake Buena Vista
Orlando, FL
adc-bsc-east.techwell.com

THE AGILE DEVELOPMENT AND BETTER SOFTWARE EXPO AUDIENCE

JOB TITLE LEVEL



TOPICS COVERED

Design and Architecture	DevOps (Dev and IT Operations)
Build and Release Automation	Agile Development/Test Practices
Continuous Test and Deployment	Agile in the Enterprise
Leading Teams and Projects	Scrum, Lean, and Kanban
Business Analysis and Requirements	Testing and Quality Management
Metrics and Estimating	Mobile, Embedded, and Wearables
User Experience and Usability	Cloud Development and Test

"We have been an sponsor at TechWell conferences for years. It is an excellent way to reach our target audience and have meaningful conversations with potential customers."

—Erika Barron, Marketing/Event Manager, Parasoft

JOB FUNCTION

