

## DOUBLE YOUR REACH

### Reach Software Professionals Looking for Software and Agile Development Solutions

Double your reach by exhibiting at the EXPO that serves attendees at two conferences! Better Software Conference West attendees are in search of the latest information and tools regarding project management, process improvement, metrics, design and architecture. Agile Development Conference West is geared toward professionals wanting to adopt agile methodologies or improve and expand upon their current agile practices.



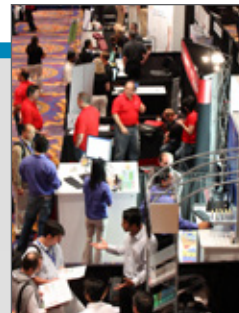
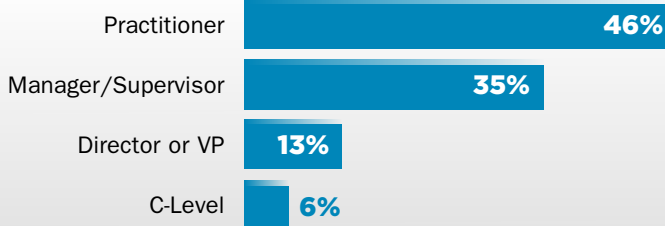
**EXPO: JUNE 4-5, 2014**

Las Vegas, NV • Caesars Palace

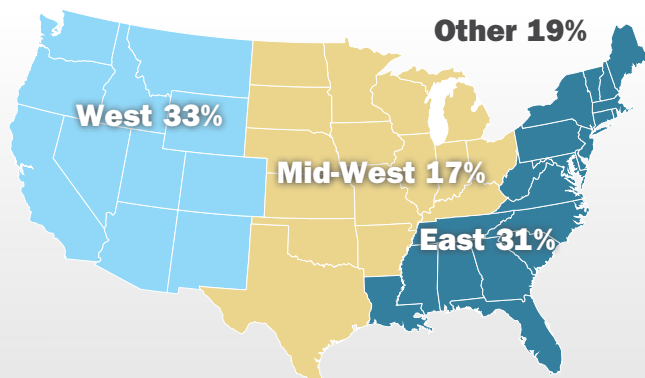
adc-bsc-west.techwell.com

### EXPO AUDIENCE

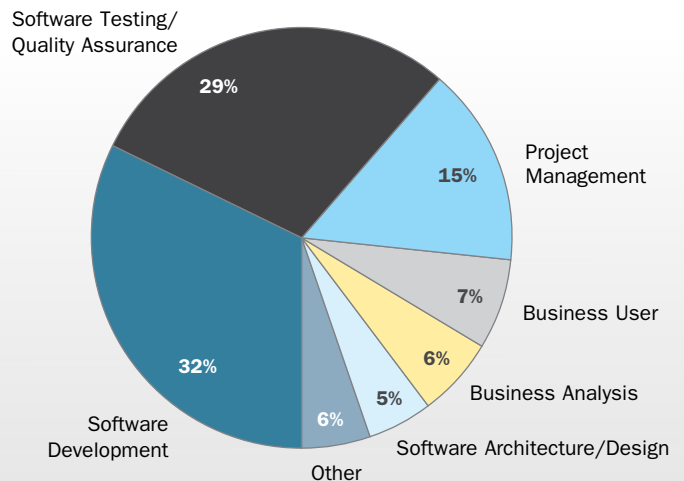
#### JOB TITLE LEVEL



#### REGIONAL ANALYSIS



#### JOB FUNCTION



#### TOPICS COVERED

- |                                  |                           |
|----------------------------------|---------------------------|
| Projects & Teams                 | Going Mobile              |
| Business Analysis & Requirements | Agile Testing Development |
| Metrics                          | Cloud Computing           |
| Agile Development Techniques     | Agile Implementation      |
| Agile Requirements               | Scrum/Kanban              |
| Testing & Quality Assurance      |                           |
| Transitioning to Agile           |                           |

#### INDUSTRIES

- |  |        |
|--|--------|
| Information                                      | 28.27% |
| Finance and Insurance                            | 15.19% |
| Professional or Scientific or Technical Services | 9.19%  |
| Government                                       | 8.83%  |
| Health Care and Social Assistance                | 6.36%  |
| Utilities  | 6.01%  |
| Manufacturing                                    | 4.59%  |
| Other  | 21.56% |